



## 1. logo positivo



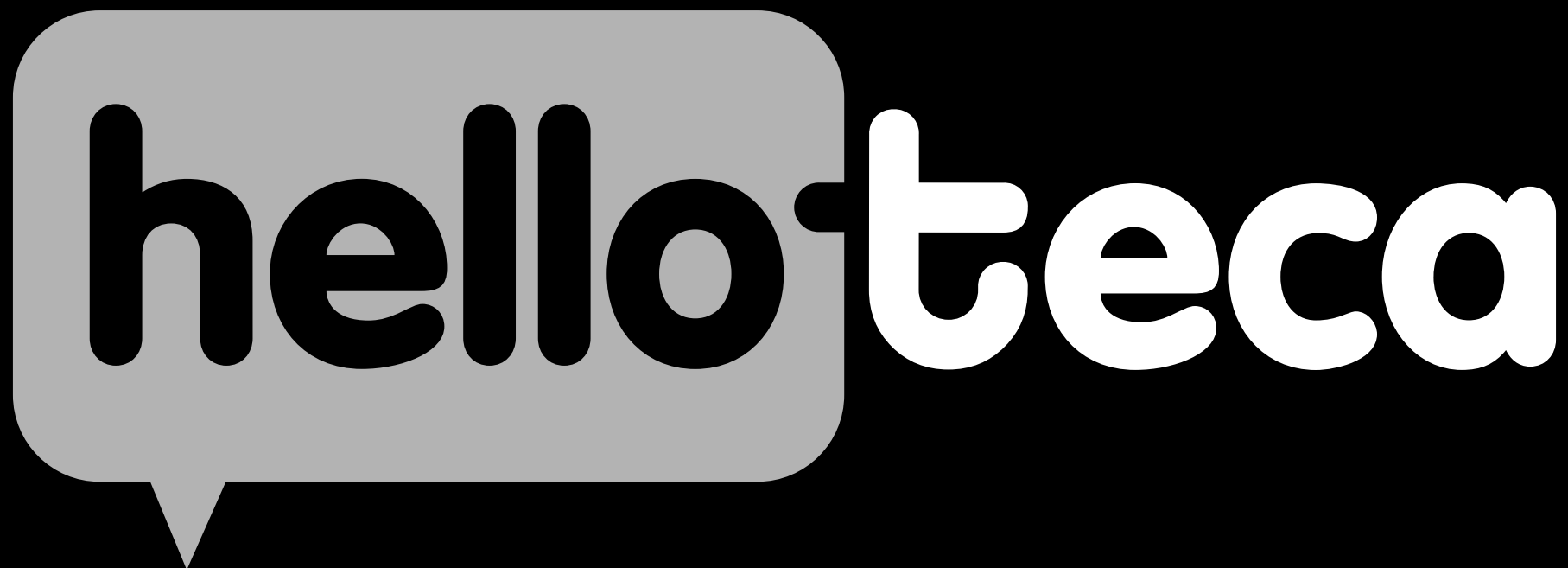
## 2. logo negativo



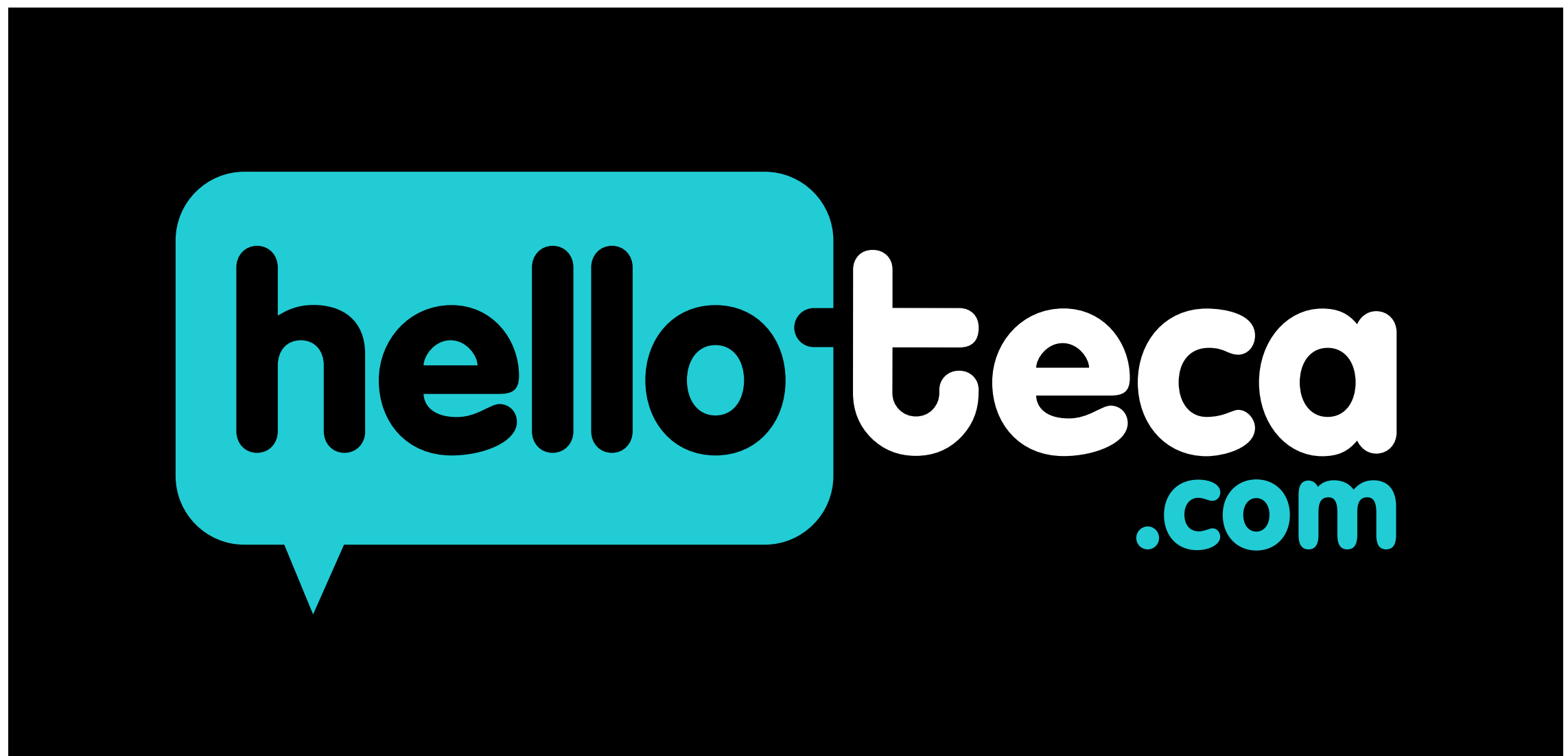
### 3. logo b/n positivo



#### 4. logo b/n negativo



## 5. logo puntocom



## 6. app launch icon

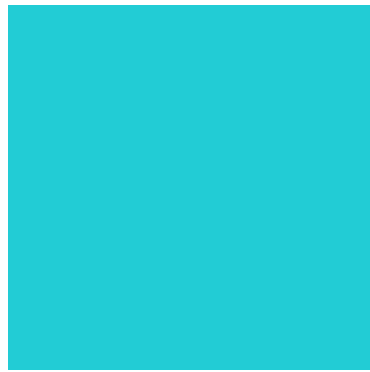


**rounded**



**squared**

## 7. gama cromática



**#22CCD5**  
**PANTONE 3262C**  
**CMYK: 88% 0% 43% 0%**



**#333333**  
**PANTONE Black C**  
**CMYK: 80% 79% 74% 52%**



## 8. tipografías

tipografía principal - VAG Rounded BT

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**abcdefghijklmnopqrstuvwxyz**

**1234567890?"'!"(%)[#]{@}**

**/&\<-+÷×=> ®©\$€£¥¢::,,.**

tipografía secundaria - Poppins

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**abcdefghijklmnopqrstuvwxyz**

**1234567890?"'!"(%)[#]{@}**

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